

CLUB DETAILS 2018

Club 1: THE TOPLINERS (Lloyd Marketing Club)

As a club, The Top Liners, we bring together some of the brightest minds, interested in exploring the ever changing dynamics of marketing. The club aims to keep the members abreast with the latest marketing while integrating the creativity of its members across various academic backgrounds like humanities, science, & commerce.

We firmly believe that a sound business education is an ideal mix of a world class curriculum and practical learning opportunities. As such, the club strives to create opportunities for members to learn by doing.

Mission:

1. To provide a platform to participants & members to inculcate skills of marketing at academic level.
2. To participate in activities that enriches student's exposure of marketing in the "real world," in addition to their lives.
3. To create and manage events in order to position yourself not just inside the institute but outside aswell.
4. To imbibe the skills of managing given resources & meeting deadlines.

Events:

1. Brandroot – 14th August 2018
2. Campus Bazaar – 3rd October 2018
3. AD-Mad Competition (Upcoming)
4. Debate (Upcoming)
5. Marketing Conclave (Upcoming)
6. Case Study Competition (Upcoming)

Faculty Coordinator:

THE TOPLINERS			
Marketing club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms. Sabeena Yousuf	Assistant Professor	Management

Student Ambassador:

Gurdeep Singh

Members:

S.No	Name	Year
1	Charu Gupta	1st Year
2	Tushar Chopra	1st Year
3	Shivam Sharma	1st Year
4	Faizanul Mustafa	1st Year
5	Abhishek Hariyal	1st Year
6	Sakshi	1st Year
7	Homa Nikhat	1st Year
8	Nikita Khurana	1st Year
9	Smriti	1st Year
10	Shubham Bhardwaj	1st Year
11	Tarun Bhati	1st Year
12	Md.Atif	1st Year

Club 2: CEED LLOYD (Lloyd Entrepreneurship Cell)

VISION:

The Vision of E-Cell is to encourage the students to start their own enterprise. This is done by the following means:

- Organising Workshops and Lectures periodically to create awareness about entrepreneurship.
- Functioning as a guide for students with creative ideas which can be transformed into successful companies.
- Providing Mentorship through individuals for students launching their start-ups.

CEED invites business ideas from students. Most of these plans, however, are received in a very crude form and need a lot of expert guidance and support before they can face the competitiveness of the business world. For this, we look up to the alumni, who have years of experience as students of the institute and hence, can act as the best mentors.

There are two ways we are looking for Entrepreneurs to get involved with our CEED. These are:

(a) Mentoring: The B-plans we receive as entries need to be mentored and improved upon, before they can be established as profitable companies. So the Mentor entrepreneurs can act on the advisory board of the company and help with problems pertaining to their area of expertise.

(b) Angel Investing: The most common problem faced by nascent startups is the lack of funds. Many potentially great ideas fizzle out each year due to the sheer lack of funds. So they can act as an angel investor by providing seed capital to these startups.

Activity by CEED:

- Take Part in Global Entrepreneurship Summit
- Take Part in Global Entrepreneurship Conference
- Take Part in Start-up Fairs
- Entrepreneurship Awareness Drive
- Guest Lectures
- Incubation cell formation

Faculty Coordinators:

Centre for Entrepreneurial Excellence and Development(CEED)			
CEED & E-Cell Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Swarit Yadav	Assistant Professor	Management
2	Vivek Dhiyani	Assistant Professor	Management

Student Coordinators:

S.No	Name	Year
1	Swati Kumari	4th Year
2	Mohammad Shadab	4th Year
3	Sayed Samiul	2nd Year
4	Ritik Raj	2nd Year
5	Yash Mahawar	2nd Year
6	Pradeep	2nd Year

Club 3: Victorious (Lloyd Sports Club)

Overview

Sports are an integral part of overall development of an individual. It gives sense of participation, following rules & regulations, leading a team, obeying orders of others coordination etc. which enhance the character as well as provides a sense of belonging to the organization one is representing and later helps oneself in contributing towards overall progress of nation.

The perfect example of same can be obtained from various sports events being organized at District Level, State Level, National Level and International Level. The pride of participation and representing in these events can be seen by one and all.

Mission

With the motive of building strong Human Values the 'VICTORIOUS CLUB' was formed at Lloyd.

'Victorious' the Club which looks after the sports activities of School of Management came into existence in 2017 in formal ways. Whereas the sports activities have been taking place since inception. In the very first year of its existence as "Victorious Club" it has organized various sports fest for Intra as well as Inter College under the caption name 'LLOYD CHAMPIONS LEAGUE'.

The award ceremony was attended and presided by various dignitaries including District Magistrate (DM), Gautam Budh Nagar, Deputy Director (Competition Commission of India).

Agenda for Future

This year also we are looking forward to organize the sports event at Grand level in the month of Feb, 2019.

Lloydian's are given chance to represent college in different sports events organized by other colleges in and around NCR.

It is not winning which always matters but the zeal to participate in the sports which is the motive behind having the Club, which can take out hidden talent out of the participant.

Students at Lloyd who so ever is taking part in any sports events, becomes the Brand Ambassador of Lloyd and gain strength of achievement for their efforts they are always encouraged and suitably rewards.

Hence it is expected from the students to actively participate in this club and also give constructive suggestion for the future improvement. Healthy competition and healthy criticism is always welcome at this platform and due deliverance is given for positive steps to be taken for the betterment of one and all.

Faculty Coordinator:

THE VICTORIOUS			
Sports club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Mr. Faisal Noman	Assistant Professor	Management

Student Coordinators:

THE VICTORIOUS		
Sports club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Rahul Pandey	1st Year
2	Kunal kumar	2nd Year
3	Rohit	2nd Year
4	Manish Kumar	1st Year
5	Rachit Aggarwal	2nd Year
6	Deepak Gautam	2nd Year

Club 4: Money Lovers (Lloyd Finance Club)

The Finance Club (fondly called Money lovers) is a student-run initiative, it works towards boosting interest in Finance on the campus and also helps indulge that interest through competitions, workshops and professional opportunities.

Instrumental in ensuring preparedness for placements, the club also endeavors to serve as a bridge between the industry and the student community.

Events & Performances:

In-house Competitions

Selections for external competitions

Opportunity to invest

Seminars/conferences

Workshops for placement

Student Coordinators:

The Money Lovers		
Finance club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Shikha Jain	1st Year
2	Pratik Nath	1st Year
3	Bushra Syed	1st Year
4	Siddarth Arohi	1st Year
5	Shahnwaj Farooqui	1st Year
6	Vijay Kumar	2nd Year
7	Shiv Kumar	2nd Year
8	Deepak	2nd Year

Faculty Coordinator:

The Money Lovers			
Finance club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms Princi Jain	Assistant Professor	Management

Club 5: Good Samaritans (CSR Club)

Social Responsibility is a duty every individual should perform to maintain a balance between the economy & ecosystems. Most desirable business exists to do much more than make money; they exist to solve social & environmental problems. "The Good Samaritans - CSR club is an initiative of LLOYD Business School to produce leaders who are ethical & socially responsible

In this world where everyone is working to be a winner, we want leaders who do not just grow alone as an individual or as an organization. Today, more than ever before - we need leaders who also help the society around them to grow, the leaders who before taking any business decision analyze its impact on others. We have somehow forgotten that initially business started to satisfy the needs of people & to serve them.

Activities

So far, we have organized a poster making competition on the theme "Social Issues in India"- to urge the students & faculties to think about the social issues that our country is facing & how should we as citizens deal with them. Sadly, this year Kerala suffered from the worst flood in its history, "The Good Samaritans" club collaborated with Goonj's initiative - Rahat floods to do our bit for the victims of Floods. Necessary items were collected as donations from the students & faculties which were then dispatched to the Goonj center on behalf of Lloyd. In future, we plan to do some field visits to help the society around us in as many ways as possible.

Vision

The aim behind the activities of this club is:

1. To make the students aware of the issues that the society is facing,
2. To emotionally sensitize students towards the under privileged part of the society,
3. To then try to help such people in whichever ways possible.
4. And, above all develop this as a habit / behavior to be responsible, kind & caring individuals.

So that when these students become a part & leaders of corporate they can take initiatives at a bigger level to make this world a better place to live for everyone.

Faculty Coordinator:

Good Samaritans			
CSR club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms Ritika Khurana	Assistant Professor	Management

Student Coordinators:

Good Samaritans		
CSR club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Madhur Verma	1st Year
2	Naina Kumari Agarwal	1st Year
3	Akshay Awana	1st Year
4	Vinay Yadav	1st Year
5	Yoginder Singh	1st Year
6	Afreen Nisha	1st Year
7	Lokesh Kumar	1st Year
8	Abhilipsa Nayak	1st Year
9	Shubham Singh Nagar	1st Year

Club 6: People Connect: Empowering Future Leaders (HR Club)

People Connect, Human Resources Club aims to serve as a valuable resource for both the Human Resource Management students and those students who are interested in personal and professional development by providing recital opportunities, educational speaking sessions, helping in enhancing leadership skills, decision-making skills, interpersonal skills, interactive workshops and various activities to empower our future leaders.

Club Objective

The Human Resources Management Club (People Connect) at School of Management, is committed:

- To inspire individuals to be leaders, realize their potential and make them industry-ready.
- Club activities are organized to promote team-spirit and implement HR concepts practically.

Club events

- Prezit: team-building competition
- HR Quiz
- Corporate lectures
- Extempore
- HR Conclave
- Debate competition

Faculty Coordinator:

People Connect			
HR club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms Meenu Chaudhary	Assistant Professor	Management

Student Ambassadors:

Student Coordinators:

People Connect		
HR club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Madhur Verma	1st Year
2	Navan Sodhi	1st Year
3	Yoginder Yadav	1st Year
4	Bushra Syed	1st Year

Club 7: Life Chain (SCM Club)

Mission:

To provide tools and resources to impart industry relevant knowledge in students through industry integrated practical aspects of learning and development.

Brief:

SCM club strives to develop leadership, responsibility, character and networking through industry integration in form of interactive sessions, projects, facility visits etc.

We are constantly evolving by means of learning, research, participation, information and experience sharing in the field of Supply Chain Management.

Agenda:

Plant visit

Guest Lectures

Inter college competition

Live Projects

Training.

Faculty Coordinator:

Life Chain			
SCM club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms Kajal Chauhan	Assistant Professor	Management

Student Coordinators:

Life Chain			
SCM club Student Coordinators List, Session 2018-19			
S.No	Name	Course	Year
1	Dhritiman	PGDM	1st Year
2	Manish Kumar	PGDM	1st Year

3	Diwakar Singh	PGDM	1st Year
4	Ankit Tiwari	PGDM	1st Year

Club 8: Lloyd Signature (Editorial Club)

Overview of Editorial Club-The Editorial Club aim is to promote research manuscripts, literary creativity and skills of faculty and students. It also encourages faculty and students to develop a taste for research in their respective fields and also publish their research manuscripts.

The club is coming up with the first issue of bi-annual management magazine “Lloyd Chronicle” in the month of November, 2018. It provides exclusive exposure to faculty and students to express their writing skills and helping them to channelize their creative thoughts and cognition.

Vision:

To inspire learning, creativity, innovative ideas and research environment among the faculty and students of School of Management.

Mission:

Mission of the club is to implant writing skills both on literary and business analysis, thinking and producing authentic works in authentic style. It has the mission to influence the research their domain area to create healthy competitive spirit among Lloyd management Faculty and students.

Values

We value high quality manuscripts, articles and research papers in the field of management along with cultivate writing skills in all aspects of management field. We also highlight the respect each of our member’s voices and seek to strengthen their ideas.

Activities

- Case study competition
- Talk Show
- Short listing, Analyzing and Editing Manuscripts received to be published in the College magazine

Faculty Coordinator:

Lloyd Signature			
Editorial club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department

1	Dr. Shruti Trayambak	Associate Professor	Management
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Student Coordinators:

Lloyd Signature		
Editorial club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Navan Sodhi	1st Year
2	Manish Kumar	1st Year
3	Manish Rana	1st Year

Club 9: Grey Matter (Business Analytics Club)

Purpose:

The purpose of Business Analytics Club is to make people aware about this concept that how today's world is transforming on this platform and how we can analyse things and give meaningful insights.

Agenda/ Activities:

- Guest Speaker sessions and/or Panel discussions
- Workshops
- Excel based event
- Hypothetical app development
- Quiz competitions
- Online Treasure Hunt
- Riddles competition

Initiatives:

Hypothetical App Development competition “ WHATS YOUR APP” is being conducted on 17th Oct'18 in which students from all the batches of BBA, MBA & PGDM have been invited to participate.

Faculty Coordinator:

Grey Matter			
Business Analytics club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Ms. Anuradha Agarwal	Assistant Professor	Management

Student Coordinators:

Grey Matter		
Business Analytics club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Arvind	1st Year
2	Naina Kumari Agarwal	1st Year
3	Shikha	1st Year
4	Lokesh	1st Year
5	Akshay	1st Year
6	Yoginder	1st Year
7	Shubham Singh Nagar	1st Year

Club 10: The Dot (Lloyd Cultural Club)

Purpose

Cultural Club of School of Management commonly known as 'The Dot' aims at moulding the personality of students and exposes them to a wide range of social, cultural and recreational activities.

Initiatives

Organized fresher's party on 8thsept.2018 in which the management students participated and a competition for the fresher students was also conducted.

Student Ambassadors-

1. Suman Kumari
2. Shobhit Bhati
3. Charu Gupta
4. Yogesh Dimri
5. Manish Kumar

Faculty Coordinators:

The Dot			
Cultural Club Faculty-in-charge, Session 2018-19			
S.No	Name	Position	Department
1	Dr. Alka Jyoti	Professor	Management
2	Ms. Shreya Singh	Assistant Professor	Management

Student Coordinators:

The Dot		
Cultural Club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Rashpreet Kaur	1st Year
2	Aayushi Verma	2nd Year
3	Shubham Bhardwaj	1st Year
4	Prince Kumar	1st Year
5	Smriti Srivastava	1st Year
6	Priyanka Verma	2nd Year
7	Ashish	2ndYear
8	Madhur	1st Year
9	Poonam Sharma	1st Year
10	Laiba Zahir	1st Year
11	Shikha	1st Year
12	Aayushman Singh Khushwaha	1st Year
13	Anas Ali	1st Year
14	Richa Sharma	1st Year
15	Nitin Sharma	1st Year
16	Ankit Kumar	1st Year
17	Ashruti Gupta	1st Year